

# WANDERLUST 2024

Target group: hikers, mountain lover, outdoorers,

IGL

## FACTS

- 37.116 copies
- 125.000 readers
- Distribution: German speaking countries
- 7x per year

## GOOD REASONS

- Readers with high net household income
- 25% of the readers pick up the magazine more than 5 times



**Wanderlust** stands for inspiring hiking enjoyment throughout Europe, as well as a passion for impressive nature experiences. Exciting reports with lots of background information, individual tour tips and personal highlights are professionally prepared and are designed to whet the appetite for the next hiking holidays.

Format	€ -rate 4c	B	H
1/1 page	6.400,-	195 mm	256 mm
1/2 page	3.900,-	195 mm	123 mm
1/3 page	2.500,-	195 mm	74 mm
1/4 page	1.950,-	95 mm	123 mm

Edition	Date of publication	Order deadline
02/2024	12.03.2024	05.02.2024
03/2024	23.04.2024	18.03.2024
04/2024	21.05.2024	15.04.2024
05/2024	25.06.2024	20.05.2024
06/2024	06.08.2024	01.07.2024
07/2024	08.10.2024	02.09.2024
08/2024	10.12.2024	04.11.2024

[www.IGL.at](http://www.IGL.at)

Unser Herz schlägt für den Tourismus.

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