

vital 2025

Target group: FITs



FACTS

- 98.900 copies
- 335.400 readers
- Distribution: German speaking countries
- Publication: 6x per year



GUTE GRÜNDE

- Above average household income
- Magazine for women > 35 years

vital is the brand for the lifestyle of wellbeing happiness. With topics of beauty, health, food, psychology, fashion and travel in three different emotion departments.

vital shows in generous reports the most beautiful travel destinations with a special focus on wellness offers where the readers can switch off and recharge their batteries.

Format	€-rate 4c	B	H
1/1 page*	22.200,-	200 mm	264 mm
1/2 page*	15.100,-	200 mm	129 mm
1/3 page*	13.000,-	200 mm	85 mm

* + 4mm bleed on each side

Edition	Date of publication	Order deadline
02/2025	04.02.2025	17.12.2024
03/2025	01.04.2025	11.02.2025
04/2025	03.06.2025	15.04.2025
05/2025	29.07.2024	10.06.2025
06/2025	29.09.2025	12.08.2025
07/2025	02.12.2025	14.10.2025

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Unser Herz schlägt für den Tourismus.

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