

TCS-touring 2023

Target group: FITs



FACTS

- 684.595 copies (German speaking edition)
- 872.000 readers
- Distribution: Switzerland
- 10x per year
- Members of the TCS-touring Club Switzerland, fond of traveling, interested in individual tours

GOOD REASONS

- Large circulation
- 100% subscription rate
- monthly magazine to all TCS touring club members



Attract potential Swiss guests through **TCS touring**, the member magazine of the Swiss Touring Club. The magazine is Switzerland's largest and most important special-interest media for travel, transport and mobility and reaches over 115,000 vacationers coming to Austria.

Format	CHF-rate 4c	B	H
1/4 page	€ 8.820,-	189 mm	63 mm
1/8 page	€ 6.623,-	189 mm	28 mm
1/16 page	€ 1.098,-	43 mm	61 mm
1/32 Seite	€ 550,-	43 mm	28 mm

Edition	Date of publication	Order deadline	Edition	Date of publication	Order deadline
02/2023	26.01.2023	04.01.2023	07+08/2023	06.07.2023	14.06.2023
03/2023	23.02.2023	01.02.2023	09/2023	10.08.2023	18.07.2023
04/2023	30.03.2023	08.03.2023	10/2023	28.09.2023	06.09.2023
05/2023	27.04.2023	03.04.2023	11/2023	26.10.2023	04.10.2023
06/2023	25.05.2023	02.05.2023	12 & 01/2024	30.11.2023	08.11.2023

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