

Ski & Berge - Das DSV Magazin

Target group: winter sportsmen



FACTS

- 165.000 copies
- 258.000 readers
- Distribution: German speaking countries
- 6x per year



GOOD REASONS

- Over 27% coverage in Austria
- Regional advertisement supplements possible

Ski & Berge - das DSV Magazin is the magazin of the German skiing association and friends of skisports. During winter time it inspires active winter sports fans with cutting-edge news, profound tests, lots of service and exciting travel topics.

The **Ski & Berge** readers are not only active in winter time. On average each reader exersises more than five different sports

Format	€-rate 4c	B	H
1/1 page*	12.450,-	210 mm	280 mm
1/2 page*	7.250,-	210 mm	137 mm
1/3 page*	5.250,-	210 mm	90 mm
1/4 page	4.250,-	90 mm	122 mm

* +3mm bleed all around

Edition	Date of publication	Order deadline	Edition	Date of publication	Order deadline
01/2022-23	30.09.2022	29.08.2022	04/2022-23	13.01.2023	09.12.2022
02/2022-23	28.10.2022	29.09.2022	05/2022-23	17.02.2023	20.01.2023
03/2022-23	02.12.2022	03.11.2022	06/2022-23	14.04.2023	14.03.2023

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Unser Herz schlägt für den Tourismus.