

Ski & Berge - Das DSV Magazin

Target group: winter sportsmen



FACTS

- 174.000 copies
- 200.000 readers
- Distribution: German speaking countries
- 6x per year



GOOD REASONS

- Over 27% coverage in Austria
- Regional advertisement supplements possible

Ski & Berge - das DSV Magazin is the magazin of the German skiing association and friends of skisports. During winter time it inspires active winter sports fans with cutting-edge news, profound tests, lots of service and exciting travel topics.

The **Ski & Berge** readers are not only active in winter time. On average each reader exersises more than five different sports

Format	€-rate 4c	B	H
1/1 page*	11.500,-	210 mm	280 mm
1/2 page*	6.500,-	210 mm	137 mm
1/3 page*	4.500,-	210 mm	90 mm
1/4 page	3.500,-	90 mm	122 mm

* +3mm bleed all around

Edition	ET	AS	Edition	ET	AS
01/2021-22	24.09.2021	21.08.2021	04/2021-22	14.01.2022	11.12.2021
02/2021-22	22.10.2021	25.09.2021	05/2021-22	18.02.2022	22.01.2022
03/2021-22	26.11.2021	24.10.2021	06/2021-22	14.04.2022	11.03.2022

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Unser Herz schlägt für den Tourismus.