

ORF Nachlese 2024

Target group: FITs, "Best agers", 50+



FACTS

- 64.348 sold copies
- 370.000 readers
- Distribution: Austria
- 12x per year
- Best Agers (high income, well educated)



GOOD REASONS

- Top magazine in the segment "Best Agers"
- High income
- The ORF Nachlese is Austria's most popular monthly magazine

ORF Nachlese offers a wide range of topics that cover all areas of the ORF TV-program and other interesting service topics beyond.

ORF Nachlese has a reach of 4.8% (MA analysis 2022/2023). The magazine offers the best of the ORF program and is a practice advisor for the whole family.

Format	€-rate 4c	B	H
1/1 page	8.190,-	190 mm	254 mm
1/2 page	5.250,-	190 mm	130 mm
1/3 page	3.990,-	190 mm	80 mm
1/4 page	3.150,-	190 mm	60 mm

Edition	Date of publication	Order deadline	Edition	Date of publication	Order deadline
01/2024	30.12.2023	24.11.2023	07/2024	29.06.2024	24.05.2024
02/2024	01.02.2024	27.12.2023	08/2024	01.08.2024	27.06.2024
03/2024	01.03.2024	26.01.2024	09/2024	31.08.2024	26.07.2024
04/2024	30.03.2024	23.02.2024	10/2024	28.09.2024	26.08.2024
05/2024	27.04.2024	25.03.2024	11/2024	31.10.2024	27.09.2024
06/2024	01.06.2024	26.04.2024	12/2024	30.11.2024	25.10.2024

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