

ORF Nachlese 2023

Target group: FITs, "Best agers", 50+



FACTS

- 95.100 copies
- 421.000 readers
- Distribution: Austria
- 12x per year
- Best Agers (high income, well educated)



GOOD REASONS

- Top magazine in the segment "Best Agers"
- High income
- The ORF Nachlese is Austria's most popular monthly magazine

ORF Nachlese offers a wide range of topics that cover all areas of the ORF TV-program and other interesting service topics beyond.

ORF Nachlese has a reach of 5.6% (MA analysis 2021). The magazine offers the best of the ORF program and is a practice advisor for the whole family.

Format	€-rate 4c	B	H
1/1 page	8.190,-	190 mm	254 mm
1/2 page	5.250,-	190 mm	130 mm
1/3 page	3.990,-	190 mm	80 mm
1/4 page	3.150,-	190 mm	60 mm

Edition	Date of publication	Order deadline	Edition	Date of publication	Order deadline
01/2023	31.12.2022	25.11.2022	07/2023	01.07.2023	26.05.2023
02/2023	01.02.2023	27.12.2022	08/2023	29.07.2023	26.06.2023
03/2023	01.03.2023	27.01.2023	09/2023	01.09.2023	26.07.2023
04/2023	01.04.2023	27.02.2023	10/2023	30.09.2023	28.08.2023
05/2023	29.04.2023	27.03.2023	11/2023	28.10.2023	25.09.2023
06/2023	01.06.2023	26.04.2023	12/2023	01.12.2023	24.10.2023

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