

LEBEN & ERZIEHEN 2023

Target group: Families with children



FACTS

- 95.000 copies
- 180.000 readers
- Distribution: German speaking countries
- 12x per year
- Families with children, college of education, kindergarten teacher, paediatricians



GOOD REASONS

- 20.000 PEKiP
- 15.000 kiosk
- 30.000 pediatricians / gynecologist
- 30.000 subscribers

The magazine "Leben & Erziehen" accompanies young mothers and fathers throughout the eventful period of pregnancy through the baby and kindergarten period to school enrollment. 12 issues a year present sensitive reports from the everyday family life as well as current topics such as travelling.

inclusive
Leben & erziehen
green
in every edition!

Format	€-rate 4c/sw	B	H
1/1 page	15.300,-	210 mm	270 mm
1/2 page	10.900,-	210 mm	132 mm
1/3 page	8.500,-	210 mm	88 mm
1/4 page	5.900,-	210 mm	65 mm



Online connection possible!
www.wireltern.de

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04/2023	23.03.2023	16.02.2023	10/2023	26.09.2023	22.08.2023
05/2023	24.04.2023	16.03.2023	11/2023	24.10.2023	15.09.2023
06/2023	22.05.2023	12.04.2023	12/2023	28.11.2023	20.10.2023
07/2022	29.06.2023	24.05.2023	01-02/2024	31.01.2024	22.12.2023

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Unser Herz schlägt für den Tourismus.