

KINDER 2021

Target group: Families with children



FACTS

- 144.464 copies
- 430.000 readers
- Distribution: German speaking countries
- 10x per year
- Families with children, college of education, kindergarten teacher, paediatricians



GOOD REASONS

- Largest parent's magazine in Germany
- No spreading loss due to subscriptions

KINDER accurately reaches families with children through exclusive distribution in kindergartens and paediatrician's offices. The editorial concept of **KINDER** perfectly combines educational counseling with entertainment. In a survey of kindergartens using the school grading system, 88% of the heads of kindergartens assessed **KINDER** as either "Good" or "Very good" with regards to overall quality!

Because of the proven distribution system - delivery only of ordered copies - there is virtually no wastage and no returns. With a circulation of nearly 145,000 copies and around 430,000 readers, the magazine is Germany's largest monthly parenting magazine.

Format	€-rate 4c/sw	B	H
1/2 page	11.700,-	210 mm	132 mm
1/3 page	8.900,-	210 mm	88 mm
1/4 page	6.000,-	210 mm	65 mm



Online connection possible!
www.wireltern.de

Edition	ET	AS	Edition	ET	AS
01+02/2021	29.01.2021	16.12.2020	07-08/2021	24.06.2021	18.05.2021
03/2021	26.02.2021	22.01.2021	09/2021	27.08.2021	23.07.2021
04/2021	26.03.2021	19.02.2021	10/2021	30.09.2021	26.08.2021
05/2021	30.04.2021	23.03.2021	11/2021	29.10.2021	24.09.2021
06/2021	28.05.2021	26.04.2021	12/2021	26.11.2021	21.10.2021

www.IGL.at

Unser Herz schlägt für den Tourismus.