

# Junge Familie 2024

Target group: young families with children



## FACTS

- 100.000 copies
- 480.000 readers
- Distribution: German speaking countries
- 4x per year



## GOOD REASONS

- large readership with nearly no spreading loss

**JUNGE FAMILIE** is established as a basic medium within the parenting press and celebrated its 50th anniversary in 2019. This magazine accompanies the young family from pregnancy to birth through the first months to the second birthday.

Its counseling role is completed by the portal [www.wireltern.de](http://www.wireltern.de) with expert forums, blogs and background reports.

Format	€ -rate 4c	B	H
1/1 page	€ 20.790,-	210 mm	270 mm
1/2 page	€ 12.925,-	210 mm	132 mm
1/3 page	€ 9.922,-	210 mm	88 mm
1/4 page	€ 6.580,-	210 mm	65 mm

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02/2024	14.05.2024	04.04.2024	04/2024	13.11.2024	07.10.2024

[www.IGL.at](http://www.IGL.at)

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IGL-Werbefirma Ges.m.b.H., 5021 Salzburg, Österreich, Nußdorferstraße 5a - Telefon +43/662 45 36 15-0, Fax +43/662 45 20 38, office@igl.at

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