

# Junge Familie 2021

Target group: young families with children



## FACTS

- 104.000 copies
- 480.000 readers
- Distribution: German speaking countries
- 4x per year



**JUNGE FAMILIE** is established as a basic medium within the parenting press and celebrated its 50th anniversary in 2019. This magazine accompanies the young family from pregnancy to birth through the first months to the second birthday.

Its counseling role is completed by the portal [www.wireltern.de](http://www.wireltern.de) with expert forums, blogs and background reports.

Format	€ -rate 4c	B	H
1/1 page	€ 20.790,-	210 mm	270 mm
1/2 page	€ 12.925,-	210 mm	132 mm
1/3 page	€ 9.922,-	210 mm	88 mm
1/4 page	€ 6.580,-	210 mm	65 mm

Edition	ET	AS	Edition	ET	AS
01/2022	28.01.2022	22.12.2021	03/2022	25.08.2022	21.07.2022
02/2022	27.04.2022	21.03.2022	04/2022	27.10.2022	20.09.2022

[www.IGL.at](http://www.IGL.at)

Unser Herz schlägt für den Tourismus.