

freundin 2025

Target group: FITs, female decision makers



FACTS

- 185.294 sold copies
- 1,37 mio. readers
- Distribution: German speaking countries
- Publication: all 2 weeks



GOOD REASONS

- High edition
- High proportion of women - holiday decision makers
- Co-branded advertorial "freundin Fernweh"

freundin presents the most beautiful travel destinations every 14 days - both in Germany and overseas. **freundin** presents its readers destinations that are fantastic, but do not have to remain a dream.

The co-branded advertorial "**freundin Fernweh**" sets your travel offer perfectly staged by creating a recommendation character from **freundin**.

Format	€-rate 4c	B	H
1/1 page*	50.470,-	215 mm	267 mm
1/2 page*	34.900,-	215 mm	131 mm
1/3 page*	27.200,-	215 mm	92 mm

* + 4 mm bleed on each side

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Unser Herz schlägt für den Tourismus.

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