

Freeride 2024

Target group: mountain, bike and active holiday makers

IGL

FACTS

- 26.700 copies
- 160.000 readers
- Distribution: German speaking countries
- 5x per year
- Active people with an average age of 33 years

GOOD REASONS

- The leading magazine for freeriders



Mountainbiking is getting more popular than ever. Hardly no other sportive activity is so easy to exercise than mountainbiking.

FREERIDE accompanies the most exciting extreme sports and shows all facets to its lovers. The best photos of the world's best photographers, editorials and interviews will be presented in this magazine - the leading journal for freeriders.

Format	€-rate 4c	B	H
1/1 page*	4.600,-	230 mm	300 mm
1/2 page*	2.490,-	230 mm	147 mm
1/3 page*	1.730,-	230 mm	97 mm
1/4 page	1.350,-	98 mm	129 mm

* +3 mm bleed each side

Edition	Date of publication	Order deadline
01/2024	05.03.2024	23.01.2024
02/2024	14.05.2024	02.04.2024
03/2024	06.08.2024	25.06.2024
04/2024	08.10.2024	27.08.2024
05/2024	17.12.2024	29.10.2024

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Unser Herz schlägt für den Tourismus.

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