

FIETS-NL 2021

Target group: bike & active holidaymakers



FACTS

- 50.000 copies
- 200.000 readers
- Distribution: Netherlands
- 1x per year - May / June 2022



GOOD REASONS

- 100% coverage of the target group
- Exceptional sales structure
- Available all summerr

The second edition of **fiets-nl** will appear in May 2021. A magazine for cycling enthusiasts, made by cyclists. The magazine is aimed at active cyclists, health and environmentally conscious people and of course at those who love to discover new cycling routes. The **fiets-nl** reader will not only find current information such as gadgets and developments on the bike market but also test comparisons and the most attractive travel destinations in Europe.

The extraordinary sales structure with a distribution in over 150 points of sale in the Netherlands (Bike Totaal shops) guarantees a visibility throughout the whole summer into winter!

Format	€-rate 4c/sw	B	H
1/1 page	2.950,-	210 mm	297 mm
1/2 page ad for hotels incl. translation service and layout	1.690,-	180 mm	125 mm

	POWER-rate	Your price
8 pages advertorial & 1/1 page ad	€ 26.550,-	€ 15.275,-
4 pages advertorial & 1/1 page ad	€ 14.750,-	€ 8.375,-
3 pages advertorial & 1/1 page ad	€ 11.800,-	€ 6.150,-
2 pages advertorial & 1/1 page ad	€ 8.850,-	€ 4.925,-

www.IGL.at

Unser Herz schlägt für den Tourismus.

IGL-Werbendienst Ges.m.b.H., 5021 Salzburg, Österreich, Nußdorferstraße 5a - Telefon +43/662 45 36 15-0, Fax +43/662 45 20 38, office@igl.at
Änderungen und Irrtümer vorbehalten. Gültig ab September 2021 – somit verlieren alle bisherigen Preislisten ihre Gültigkeit. Alle Preise verstehen sich exkl. Produktionskosten, zuzüglich der gesetzlich anfallenden Mehrwertsteuer. Platzierungszuschlag: 15% auf Umschlagseiten. ET = Erscheinungstermin, AS = Anzeigenschluss