



# EMTB 2023

Target group: E-mountainbikers

## FACTS

- 36.460 sold copies
- 210.000 readers
- Distribution: German speaking countries
- 6x per year
- Opinion leaders with high income, love to travel



E-mountain biking is a completely new discipline and the new magazine **EMTB** just operates in that new field. **EMTB** wants to inspire and inform, give answers on relevant questions like the complex technology and the magazine provides of the most complex comparative tests. The goal of **EMTB** is to help the reader through the jungle of technical innovation leads and advise him comprehensively as well as competent.

| Format    | €-rate 4c | B      | H      |
|-----------|-----------|--------|--------|
| 1/1 page* | 7.970,-   | 230 mm | 300 mm |
| 1/2 page* | 4.994,-   | 230 mm | 147 mm |
| 1/3 page* | 3.579,-   | 230 mm | 97 mm  |
| 1/4 page  | 3.275,-   | 98 mm  | 129 mm |

\* +3 mm bleed each side

| Edition | Date of publication | Order deadline |
|---------|---------------------|----------------|
| 01/2023 | 14.02.2023          | 03.01.2023     |
| 02/2023 | 18.04.2023          | 03.03.2023     |
| 03/2023 | 13.06.2023          | 28.04.2023     |
| 04/2023 | 15.08.2023          | 04.07.2023     |
| 05/2023 | 10.10.2023          | 29.08.2023     |
| 06/2023 | 05.12.2023          | 20.10.2023     |

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 Änderungen und Irrtümer vorbehalten. Gültig ab September 2022 – somit verlieren alle bisherigen Preislisten ihre Gültigkeit. Alle Preise verstehen sich exkl. Produktionskosten, zuzüglich der gesetzlich anfallenden Mehrwertsteuer. Platzierungszuschlag: 15% auf Umschlagseiten. ET = Erscheinungstermin, AS = Anzeigenschluss