

EMTB 2022

Target group: E-mountainbikers



FACTS

- 37.100 copies
- 210.000 readers
- Distribution: German speaking countries
- 6x per year
- Opinion leaders with high income, love to travel

GOOD REASONS

- THE magazine for e-bikers
- above average household income



E-mountain biking is a completely new discipline and the new magazine **EMTB** just operates in that new field. **EMTB** wants to inspire and inform, give answers on relevant questions like the complex technology and the magazine provides of the most complex comparative tests. The goal of **EMTB** is to help the reader through the jungle of technical innovation leads and advise him comprehensively as well as competent.

| Format | €-rate 4c | B | H |
|-----------|-----------|--------|--------|
| 1/1 page* | 6.930,- | 230 mm | 300 mm |
| 1/2 page* | 4.268,- | 230 mm | 147 mm |
| 1/3 page* | 2.982,- | 230 mm | 97 mm |
| 1/4 page | 2.729,- | 98 mm | 129 mm |

* +3 mm bleed each side

| Edition | ET | AS |
|---------|------------|------------|
| 01/2022 | 15.02.2022 | 03.01.2022 |
| 02/2022 | 19.04.2022 | 04.03.2022 |
| 03/2022 | 14.06.2022 | 29.04.2022 |
| 04/2022 | 16.08.2022 | 04.07.2022 |
| 05/2022 | 11.10.2022 | 29.08.2022 |
| 06/2022 | 06.12.2022 | 21.10.2022 |

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Änderungen und Irrtümer vorbehalten. Gültig ab September 2021 – somit verlieren alle bisherigen Preislisten ihre Gültigkeit. Alle Preise verstehen sich exkl. Produktionskosten, zuzüglich der gesetzlich anfallenden Mehrwertsteuer. Platzierungszuschlag: 15% auf Umschlagseiten. ET = Erscheinungstermin, AS = Anzeigenschluss