



EMTB 2021

Target group: E-mountainbikers

FACTS

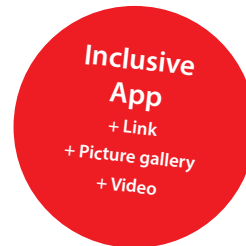
- 31.100 copies
- 210.000 readers
- Distribution: German speaking countries
- 6x per year
- Opinion leaders with high income, love to travel



E-mountain biking is a completely new discipline and the new magazine **EMTB** just operates in that new field. **EMTB** wants to inspire and inform, give answers on relevant questions like the complex technology and the magazine provides of the most complex comparative tests. The goal of **EMTB** is to help the reader through the jungle of technical innovation leads and advise him comprehensively as well as competent.

Format	€-rate 4c	B	H
1/1 page*	5.950,-	230 mm	300 mm
1/2 page*	3.660,-	230 mm	147 mm
1/3 page*	2.500,-	230 mm	97 mm
1/4 page	2.285,-	98 mm	129 mm

* +3 mm bleed each side



Edition	ET	AS
01/2021	16.02.2021	04.01.2021
02/2021	20.04.2021	05.03.2021
03/2021	15.06.2021	29.04.2021
04/2021	17.08.2021	06.07.2021
05/2021	12.10.2021	31.08.2021
06/2021	07.12.2021	25.10.2021

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