

BUNTE REISEN 2023

Target group: FITs, female decision makers

IGL

FACTS

- 150.000 copies
- 1 mio readers
- Distribution: German speaking countries
- Publication: 1x per year

GOOD REASONS

- High edition
- high proportion of woman - holiday decision makers
- Monothematic magazine about travelling



The popular women's magazine BUNTE takes readers to distant countries in the monothematic special **BUNTE REISEN**, but also presents travel tips in their own country or neighboring countries! **BUNTE REISEN** offers a perfect environment for products and brands of the topics travel, relaxation and sport, but also for beauty, fashion & lifestyle.

This special also benefits from the strong image of the BUNTE media brand.

Format	€-rate 4c	B	H
1/1 page	13.700,-	192 mm	251 mm
1/2 page	9.300,-	192 mm	138 mm

Edition	Date of publication	Order deadline
01/2023	14.06.2023	04.05.2023

www.IGL.at

Unser Herz schlägt für den Tourismus.

IGL-Werbendienst Ges.m.b.H., 5021 Salzburg, Österreich, Nußdorferstraße 5a - Telefon +43/662 45 36 15-0, Fax +43/662 45 20 38, office@igl.at
Valid from September 2022 - thus all previous price lists lose their validity. All rates are net, plus VAT and exclusive shipping costs as well as repro, litho or design costs are not included.
Price changes and errors excepted. [General terms & conditions](#)