

Bergwelten 2025

Target group: mountaineers, hikers, ski tourers



FACTS

- 84.217 in all German speaking countries
- 420.000 readers
- Distribution: German speaking countries
- 6x per year



GOOD REASONS

- Highest-circulation outdoor magazine in the DACH region
- Affluent and exclusive target group

Bergwelten brings the feeling of freedom of the mountains into your living room, the tranquility of nature into the often turbulent everyday life. The magazine gives an insight into the lives of people who have dedicated themselves to mountain sports and inspire the readers to venture out and up themselves.

With over 420,000 readers in Austria, Germany and Switzerland, **Bergwelten** is the German-language outdoor magazine with the widest reach.

Format	€ -rate 4c	B	H
1/1 page 1 country	8.500,-	215 mm	280 mm
1/1 page 2 countries	15.200,-	215 mm	280 mm
1/1 page DACH	21.600,-	215 mm	280 mm
1/2 page 1 country	6.000,-	215 mm	140 mm
1/2 page 2 countries	10.800,-	215 mm	140 mm
1/2 page DACH	15.150,-	215 mm	140 mm

Edition	Date of publication	Order deadline
01/2025	23.01.2025	04.12.2024
02/2025	20.03.2025	08.02.2025
03/2025	15.05.2025	01.04.2025
04/2025	10.07.2025	03.06.2025
05/2025	04.09.2025	23.07.2025
06/2025	20.11.2025	08.10.2025

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Unser Herz schlägt für den Tourismus.

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