

# auto touring 2025

Target group: FITs



## FACTS

- 2.001.308 copies
- 2.100.000 readers
- Distribution: Austria
- 11x per year



**GOOD REASONS**

- 25% coverage in Austria
- Regional advertisement supplements possible
- Most economical advertising medium with the monthly magazines
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**Auto Touring** is the member magazine of ÖAMTC and comes with its own travel section - with around 2 million readers you have a reach of over 30%. A split run in the different states is available. It is published 11x a year.

Format	€ -rate 4c	B	H
1/1 page	30.000,-	188 mm	244 mm
1/2 page	15.000,-	188 mm	123 mm
1/4 page	7.500,-	92 mm	123 mm

Edition	Date of publication	Order deadline	Edition	Date of publication	Order deadline
02/2025	Feb 2025	01.01.2025	07+08/2025	Jul/Aug 2025	01.06.2025
03/2025	March 2025	01.02.2025	09/2025	Sept 2025	01.08.2025
04/2025	April 2025	01.03.2025	10/2025	Oct 2025	01.09.2025
05/2025	May 2025	01.04.2025	11/2025	Nov 2025	01.10.2025
06/2025	June 2025	01.05.2025	12/2025	Dec 2025	01.11.2025

[www.IGL.at](http://www.IGL.at)

Unser Herz schlägt für den Tourismus.