

auto touring 2022

Target group: FITs



FACTS

- 1.889.332 copies
- 1.961.000 readers
- Distribution: Austria
- 11x per year



GOOD REASONS

- Over 27% coverage in Austria
- Regional advertisement supplements possible
- Most economical advertising medium with the monthly magazines
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Auto Touring is the member magazine of ÖAMTC and comes with its own travel section - with around 2 million readers you have a reach of over 30%. A split run in the different states is available. It is published 11x a year.

Format	€ -rate 4c	B	H
1/1 page	25.600,-	188 mm	244 mm
1/2 page	12.800,-	188 mm	123 mm
1/3 page	8.533,-	60 mm	244 mm
1/4 page	6.400,-	92 mm	123 mm

Edition	ET	AS
02/2022	Feb 2022	01.01.2022
03/2022	March 2022	01.02.2022
04/2022	April 2022	01.03.2022
05/2022	May 2022	01.04.2022
06/2022	June 2022	01.05.2022

Edition	ET	AS
07+08/2022	Jul/Aug 2022	01.06.2022
09/2022	Sept 2022	01.08.2022
10/2022	Oct 2022	01.09.2022
11/2022	Nov 2022	01.10.2022
12/2022	Dec 2022	01.11.2022

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Unser Herz schlägt für den Tourismus.