

ALPIN 2025

Target group: alpinists, mountain lovers, ski-tourers



FACTS

- 15.229 copies
- 90.000 readers
- Distribution: German speaking countries
- Monthly
- Active participants between 25 and 59 years



ALPIN is the mountain magazine for mountain sports & action and addresses everyone who prefers to be "above things" in their spare time and on holidays: hiking, mountaineering, climbing and ski touring. Because of its detailed reports ALPIN is a collector's item.

The magazine is aimed physically active people between 25 and 59 years old. The edition of 20.567 copies holds a high collector status.

Format	€-rate 4c	B	H
1/1 page	5.700,-	210 mm	280 mm
1/2 page	3.100,-	210 mm	137 mm
1/3 page	2.100,-	210 mm	93 mm
1/4 page	1.600,-	210 mm	71 mm



Online connection possible!
www.alpin.de

Edition	Date of publication	Order deadline	Edition	Date of publication	Order deadline
02/2025	14.01.2025	29.11.2024	08/2025	08.07.2025	28.05.2025
03/2025	11.02.2025	03.01.2025	09/2025	12.08.2025	07.07.2025
04/2025	11.03.2025	03.02.2025	10/2025	09.09.2025	01.08.2025
05/2025	08.04.2025	03.03.2025	11/2025	14.10.2025	05.09.2025
06/2025	13.05.2025	02.04.2025	12/2025	11.11.2025	06.10.2025
07/2025	10.06.2025	30.04.2025	01/2026	09.12.2025	03.11.2025

www.IGL.at

Unser Herz schlägt für den Tourismus.