

ALPIN 2023

Target group: alpinists, mountain lovers, ski-tourers

IGL

FACTS

- 28.062 copies
- 207.000 readers
- Distribution: German speaking countries
- Monthly
- Active participants between 25 and 59 years

GOOD REASONS

- Strong reader loyalty
- High subscription share and readers in the core target group



ALPIN is the mountain magazine for mountain sports & action and addresses everyone who prefers to be "above things" in their spare time and on holidays: hiking, mountaineering, climbing and ski touring. Because of its detailed reports ALPIN is a collector's item.

The magazine is aimed physically active people between 25 and 59 years old. The edition of 28.062 copies holds a high collector status.

Format	€-rate 4c	B	H
1/1 page	5.500,-	210 mm	280 mm
1/2 page	2.970,-	210 mm	137 mm
1/3 page	2.020,-	210 mm	93 mm
1/4 page	1.554,-	210 mm	71 mm
1/8 page	790,-	94 mm	61 mm



Online connection possible!
www.alpin.de

Edition	Date of publication	Order deadline	Edition	Date of publication	Order deadline
02/2023	13.01.2023	06.12.2022	08/2023	14.07.2023	07.06.2023
03/2023	10.02.2023	04.01.2023	09/2023	11.08.2023	06.07.2023
04/2023	10.03.2023	02.02.2023	10/2023	15.09.2023	09.08.2023
05/2023	14.04.2023	07.03.2023	11/2023	13.10.2023	06.09.2023
06/2023	12.05.2023	03.04.2023	12/2023	10.11.2023	04.10.2023
07/2023	09.06.2023	28.04.2023	01/2024	08.12.2023	09.11.2023

www.IGL.at

Unser Herz schlägt für den Tourismus.

IGL-Werbedienst Ges.m.b.H., 5021 Salzburg, Österreich, Nußdorferstraße 5a - Telefon +43/662 45 36 15-0, Fax +43/662 45 20 38, office@igl.at
Valid from September 2022 - thus all previous price lists lose their validity. All rates are net, plus VAT and exclusive shipping costs as well as repro, litho or design costs are not included.
Price changes and errors excepted. [General terms & conditions](#)