

ALPIN 2021

Target group: alpinists, mountain lovers, ski-tourers



FACTS

- 35.000 copies
- 207.000 readers
- Distribution: German speaking countries
- Monthly
- Active participants between 25 and 59 years



GOOD REASONS

- Strong reader loyalty
- High subscription share and readers in the core target group

ALPIN is the mountain magazine for mountain sports & action and addresses everyone who prefers to be "above things" in their spare time and on holidays: hiking, mountaineering, climbing and ski touring. Because of its detailed reports ALPIN is a collector's item.

The magazine is aimed physically active people between 25 and 59 years old. The edition of 53.000 copies holds a high

Format	€-rate 4c	B	H
1/1 page	5.350,-	210 mm	280 mm
1/2 page	2.890,-	210 mm	137 mm
1/3 page	1.960,-	210 mm	93 mm
1/4 page	1.500,-	210 mm	71 mm
1/8 page	770,-	94 mm	61 mm



Online connection possible!
www.alpin.de

Edition	ET	AS	Edition	ET	AS
02/2021	09.01.2021	27.11.2020	08/2021	10.07.2021	07.06.2021
03/2021	13.02.2021	11.01.2021	09/2021	14.08.2021	12.07.2021
04/2021	13.03.2021	08.02.2021	10/2021	11.09.2021	09.08.2021
05/2021	10.04.2021	04.03.2021	11/2021	09.10.2021	06.09.2021
06/2021	08.05.2021	01.04.2021	12/2021	13.11.2021	07.10.2021
07/2021	12.06.2021	05.05.2021	01/2022	11.12.2021	05.11.2021

www.IGL.at

Unser Herz schlägt für den Tourismus.