

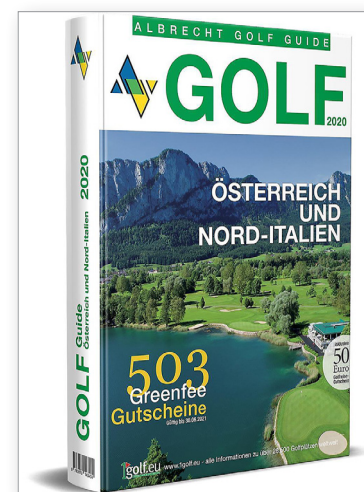
ALBRECHT GOLF GUIDE 2021



Target group: Golfers

FACTS

- 15.000 copies
- 40.000 readers
- Distribution: German speaking countries
- 1x per year
- Interested in travelling, mainly high income



GOOD REASONS

- The golf magazine market leader
- Distributed via pro-shops, specialized golf stores, bookselling stores, mail-order business

Albrecht Golf Guide is the most famous golf travel guide in Europe and displays nearly all golf courses. In addition to the key information about every single golf course, this guide creates holiday mood for the travel-oriented readers.

Format	€-rate 4c	B	H
2/1 pages advertorial	€ 3.900,-	340 mm	240 mm
1/1 page	€ 2.400,-	170 mm	240 mm
1/2 page	€ 1.300,-	143 mm	95 mm
1/4 page	€ 750,-	143 mm	50 mm

Edition	ET	AS
2021	January 2021	30.11.2020



FREE OF CHARGE ADD-ON

Weblink & APP for 1 year www.1golf.eu

www.IGL.at

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