



Aktiv in den Alpen 2022

Target group: alpinists, mountain lover, outdoorer

FACTS

- 25.000 copies
- 500.000 readers
- Distribution: German speaking countries
- 4x per year



The Alpine regions presents itself multifaceted in terms of opportunities for activities and sports. The magazine **AKTIV IN DEN ALPEN** shows these possibilities from Allgäu to South Tyrol in a unique concept for readers. The readers will find appropriately prepared information mixed up with news about the most beautiful destinations in the Alpine region. The readers of this magazine are 25 to 65 years old, sporty and close to nature.

Format	€-rate 4c	B	H
2/1 pages	4.900,-	420 mm	297 mm
1/1 page	2.700,-	210 mm	297 mm
1/2 page	1.350,-	210 mm	148 mm

Edition	ET	AS
01/2022	24.02.2022	28.01.2022
02/2022	12.05.2022	13.04.2022
03/2022	11.08.2022	14.07.2022
04/2022	14.11.2022	13.10.2022

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Unser Herz schlägt für den Tourismus.