

Touring Europe 2023 Caravan and Motorhome Club



Target group: Camping and caravan travelers



- Edition: 30.000
- 1x per year in January
- Closing date: 10.09.2022
- Distribution: Great Britain



The Touring Europe is the official camping guide of „**The Caravan and Motorhome Club**“. The detailed descriptions of camping and caravanning sites are written by the members themselves. The Caravan Club consists of approx. 375,000 members, 15% of which over 8 camping holidays realize each year.

Over 3,500 campsites in Austria, Croatia, Slovenia, Luxembourg, Germany, Greece, Italy, Scandinavia and Switzerland.

Format	€-rate 4c	B	H
1/1 page*	3.575,-	158 mm	220 mm
1/2 page	2.255,-	126 mm	93 mm
1/4 page	1.155,-	126 mm	45 mm

+ 5 mm bleed each side

Unser Herz schlägt für den Tourismus.