

Touring Camping Special Belgien TCB 2025



Target group: Camping and caravanning travelers



- Edition: 30.000
- Publication date: March / April 2025
- Closing date: 11.09.2024
- Distribution: Belgium



In March/April 2025, the Touring Camping Guide will be redesigned into a high-quality magazine called **'Touring Camping Special'**. 30,000 copies will be distributed to niche camping customers together with the **Touring magazine**.

The **Touring** brand stands for mobility and tourism and regularly provides its customers with information on various forms of mobility and unique destinations. Thanks to its credibility and expertise, many customers consult **Touring** when planning their holidays. Therefore, use the **Touring** media to target your message to the Belgian travelling public.

Description	Editorial in the magazine	Online weblink	€-rate
Editorial in the magazine (without ad)			€ 350,-
1/4 page ad* 142 mm h x 101 mm b	X	X	€ 1.125,-
1/2 page ad* 142 mm h x 210 mm b	X	X	€ 1.500,-
1/1 page ad* 285 mm h x 210 mm b	X	X	€ 2.700,-

* + 3 mm bleed

Online Package			
Description	Print	Online	€-rate
Editorial in the magazine	X		€ 1.050,-
exclusive blog in the selection CAMPING		X	
dedicated newsletter (390.000 addresses)		X	
small article in the e-Letter		X	
Facebook-Post		X	

Unser Herz schlägt für den Tourismus.

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