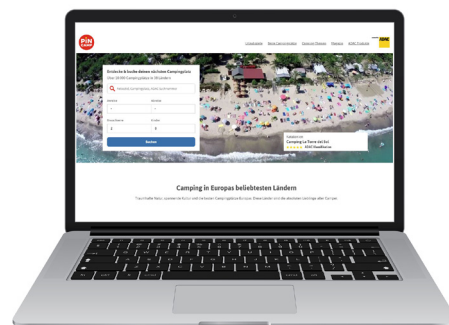
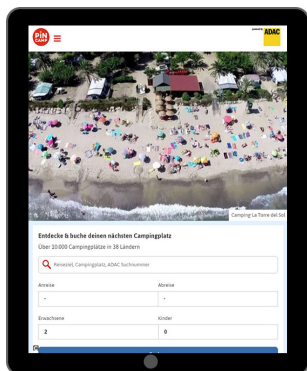


Social media and newsletter campaigns



• www.pincamp.de



Package	Description	Rate
PiNCAMP Facebook Promotion	<p>Placement: Facebook.com/PiNCAMP.DE Presentation: exclusive post Call to action: - Advertising leads to a click out - to the landing page of the partner page - to the content marketing page of the partner on PiNCAMP Reach: at least 15.000 views</p>	<p>€ 720,- for 1 post € 1.440,- for 3 posts € 2.800,- for 6 posts</p>
PiNCAMP Instagram Promotion	<p>Placement: Facebook.com/pincamp.de Presentation: exclusive post Call to action: - Advertising leads to a click out - to the landing page of the partner page - to the content marketing page of the partner on PiNCAMP Reach: at least 10.000 views</p>	<p>€ 720,- for 1 post € 1.440,- for 3 posts € 2.800,- for 6 posts</p>
Stand alone newsletter	<p>Stand alone newsletter, which is dedicated to your company This newsletter is tailored to a demanding audience and increases the opening rate by up to 60%. Choose from up to three selection criteria. The starting fee is € 1.500,- plus € 0,50 per address (minimum quantity 5.000 addresses)</p>	<p>from € 4.000,- for a newsletter</p>
Newsletter small article	<p>One article in the regular newsletter (max. 3 articles per NL) Reach: weekly newsletter to 60.000 registered addresses, high participation with an average of 30% opening rate Article leads to the campsite profile on PiNCAMP.de or to partner's landing page</p>	<p>€ 1.140,- per article</p>
Newsletter booking / top spot	<p>One article in the newsletter about bookability (just for bookable campsites) Reach: weekly newsletter to 60.000 registered addresses, high participation with an average of 30% opening rate Article leads to the campsite profile on PiNCAMP.de or to partner's landing page</p>	<p>€ 1.800,- per article</p>

Unser Herz schlägt für den Tourismus.