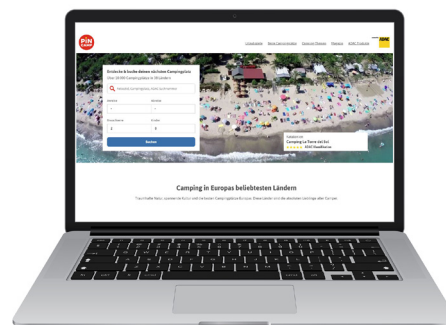
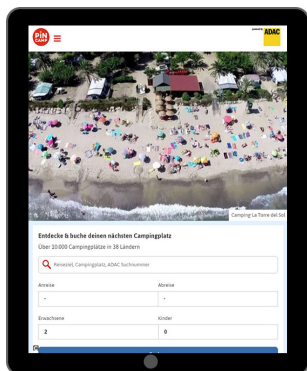


Social media and newsletter campaigns



• www.pincamp.de



Package	Description	Rate
PiNCAMP Facebook Promotion	<p>Placement: Facebook.com/PiNCAMP.DE</p> <p>Presentation: exclusive post</p> <p>Call to action: - Advertising leads to a click out - to the landing page of the partner page - to the content marketing page of the partner on PiNCAMP</p> <p>Reach: at least 15.000 views</p>	<p>€ 599,- for 1 post</p> <p>€ 810,- for 3 posts</p> <p>€ 1.440,- for 6 posts</p> <p>€ 2.520,- for 12 posts</p>
PiNCAMP Instagram Promotion	<p>Placement: Facebook.com/pincamp.de</p> <p>Presentation: exclusive post</p> <p>Call to action: - Advertising leads to a click out - to the landing page of the partner page - to the content marketing page of the partner on PiNCAMP</p> <p>Reach: at least 10.000 views</p>	<p>€ 599,- for 1 post</p> <p>€ 810,- for 3 posts</p> <p>€ 1.440,- for 6 posts</p> <p>€ 2.520,- for 12 posts</p>
Stand alone newsletter	<p>Stand alone newsletter, which is dedicated to your company</p> <p>Reach: weekly newsletter to 60,000 registered addresses, high participation with an average of 30% opening rate</p> <p>Article leads to the campsite profile on PiNCAMP.de or to partner's landing page</p>	<p>€ 2.500,- for a newsletter</p>
Newsletter small article	<p>One article in the regular newsletter (max. 3 articles per NL)</p> <p>Reach: weekly newsletter to 60,000 registered addresses, high participation with an average of 30% opening rate</p> <p>Article leads to the campsite profile on PiNCAMP.de or to partner's landing page</p>	<p>€ 950,- per article</p>
Newsletter booking / top spot	<p>One article in the newsletter about bookability (just for bookable campsites)</p> <p>Reach: weekly newsletter to 60,000 registered addresses, high participation with an average of 30% opening rate</p> <p>Article leads to the campsite profile on PiNCAMP.de or to partner's landing page</p>	<p>€ 1.500,- per article</p>

Unser Herz schlägt für den Tourismus.