

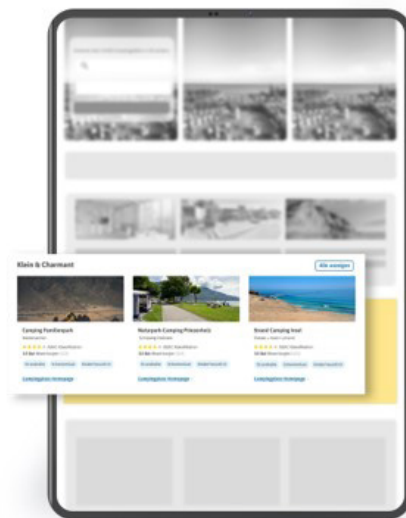
# PiNCAMP Small & charming

Target group: Camping and caravanning travelers



• [www.pincamp.de](http://www.pincamp.de)

Campsites with up to 100 pitches and a maximum of 50% permanent camping, the new „small & charming“ section offers an exceptionally prominent presentation area.



## Description

**Placement:** On all destination pages as well as within a separate new section  
**Presentatino:** Rotating display on destination pages, exclusive placement only for advertising customers in the new „small & charming“ section  
**Call to action:** Tile leads to profile on PiNCAMP, button leads to the campsite website as a clickout  
**Booking period:** annual

## Rate

DE € 419,- per year  
 CH € 209,- per year

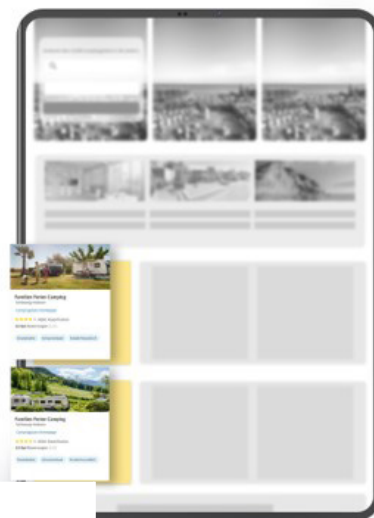
# PiNCAMP themes

Position yourself prominently with your special themes directly on the destination page and place yourself higher than the competition on the theme pages.

**This package can be book just in combination with an online marketing campaign**

## List of themes:

On the sea	winter camping	4 stars
on the lake	wellness	Superplatz
children friendly	quietness	glamping
dog friendly	naturist	



## Description

**Placement:** On all destination pages as well as within a separate new section  
**Presentatino:** Rotating display on destination pages, exclusive placement only for advertising customers in the respective topic  
**Call to action:** Tile leads to profile on PiNCAMP, button leads to the campsite website as a clickout  
**Booking period:** annual

## Rate per year GER / SUI

€ 375,- per year

Unser Herz schlägt für den Tourismus.