

PiNCAMP Highlights 2024

Target group: Camping and caravanning travelers

IGL



- Publishing date: December 2023
- Distribution: as supplement in the camping guide „ADAC Campingführer Südeuropa & Nordeuropa“



HIGHLIGHTS
2023

DIE SCHÖNSTEN CAMPINGPLÄTZE EUROPAS



GOOD REASONS

- Limited number - less competitors
- Distribution with the camping guide „ADAC Campingführer Südeuropa & Nordeuropa“
- Emotional advertising format

The new & emotional advertising format

PiNCAMP Highlights is a supplement in the famous camping guide „ADAC Campingführer Süd“ and will be published with a number of 120,000 pieces. Due to the limited number of clients (max. 50) you can perfectly stand out from the competition. The „First come - first serve“ rule applies!

The special will be inserted in ADAC Campingführer Südeuropa & Nordeuropa in 2024.

PiNCAMP Highlights is just bookable in combination with an ad in „ADAC Campingführer Süd 2024“ **AND** an online marketing package on www.pincamp.de.

Format €-rate 4c

1/3 page 1.440,-

Edition	Date of publication	Order deadline
2024	December 2023	05.09.2023

Unser Herz schlägt für den Tourismus.