

# Guide Bel-air 2025

Target group: Camping and caravanning travelers



- Edition: 60.000
- 1x per year in March
- Closing date: 11.09.2024
- Distribution: France



The first camping guide in France - since 1936 - which has an increasing popularity of campers and caravanners.

Format	€-rate 4c	B	H
1/1 page	4.400,-	127 mm	212 mm
1/2 page	2.400,-	127 mm	105 mm
1/3 page	1.970,-	127 mm	68 mm
1/4 page	1.525,-	127 mm	50 mm
1/6 page	1.010,-	127 mm	32 mm
1/6 page	1.010,-	83,5 mm	55 mm
1/8 page	870,-	83,5 mm	41 mm
1/8 page	870,-	40 mm	83,5 mm

Unser Herz schlägt für den Tourismus.