

FECC Guía Camping 2022

Zielgruppe: Camping and caravanning travelers



- Edition: 97.000
- 1x per year in March
- Closing date: 24.09.2021
- Distribution: Spain, Portugal, Catalonia, Valencia, Balearic Islands and French Rousellon



2 guides - 1 price: the annual camping guide „FECC Europe“ is the official voice of the Spanish associations of camping clubs.

1. The **FECC** camping guide is not only handed out to all members of the FECC for free, but is also distributed in more than 12,000 Spanish bookstores and many newsstands across Spain. The **FECC** campsite guide is heavily marketed in Portugal as well.
2. The **FCCC** camping guide, „Catalan Camping-Club Association“ with identical content to the **FECC** is published in Catalan language. It is distributed free of charge to the members of the Catalan camping-caravanning-clubs and sold along with the Spanish version at newsstands and bookstores in Catalonia, Valecia, the Balearic Islands and in the French Rousellon. You pay for only one ad, but it appears in both guides.

Format	€-rate 4c	B	H
1/1 page	3.875,-	114 mm	210 mm
1/2 page	2.185,-	114 mm	105 mm
1/4 page	1.235,-	114 mm	50 mm

Paquete básico Link on homepage 15 pictures in editorial page, 1 will be displayed in the search list Basic positioning + 3 offers in www.guiacampingfecc.com	€ 325,-
Paquete completo Link on homepage 15 pictures in editorial page, 1 will be displayed in the search list 5 pictures in app „YOU CAMP EU“ better positioning + 5 offers in www.guiacampingfecc.com	€ 550,-

Description	Format (pixel)	Rate
Megabanner - Homepage Just for clients who have booked a link	728 x 90	500,- per month
Button - all sites, 2 rotation Just for clients who have booked a link	200 x 200	1.140,- per year



Unser Herz schlägt für den Tourismus.