

EUROCAMPING 2025 Guida dei Campeggi



Target group: Camping and caravanning travelers



- Edition: 60.000 + 10.000
- 1x per year in March + December
- Closing date: 07.10.2024
- Distribution: Italy



Eurocamping is particularly popular on the Italian market. An absolute MUST-HAVE for every Italian camper and a popular reference book. The guide is distributed in Italy among camping equipment traders, TV rental companies, camping associations, camping clubs as well as at a number of important Italian tourism fairs.

The camping guide is also available online at www.campeggievillaggi.it

New since 2023: „Camping & Glamping“, the new adapted camping guide, which has been published under the name „Camping in Italy“. This guide contains a selection of campsites and holiday villages in Italy, Croatia and Corsica and is distributed in two languages (German & English).

Camping & Glamping will have a circulation of 10,000 copies and will be distributed free of charge at trade fairs to interested glamping holidaymakers.

Eurocamping and Camping & Glamping guide - bundle rate

Format	€-rate 4c	B	H
1/1 page* + 1/1 page*	3.000,-	225 mm	160 mm
1/2 page + 1/2 page	2.000,-	205 mm	75 mm
1/3 page + 1/3 page	1.500,-	205 mm	45 mm
1/4 page + 1/4 page	1.300,-	205 mm	35 mm

* + 5 mm bleed

www.campeggievillaggi.it

Banner, rates per month		National Page	Tourist Area
Medium Square Banner (400 x 280 px)		€ 1.500,-	€ 1.000,-
Small Square Banner (400 x 200 px)		€ 750,-	€ 500,-
Eurocamping Package ARGENTO just online entry (IT - EN - DE - NL)	€ 650,-		
Eurocamping Package ORO just online entry (IT - EN - DE - NL - FR - PL)	€ 800,-		
Eurocamping Package ARGENTO (incl. top-placement) (IT - EN - DE - NL)		€ 950,-	€ 850,-
Eurocamping Package ORO (incl. top-placement) (IT - EN - DE - NL - FR - PL)		€ 1.100,-	€ 1.000,-

Unser Herz schlägt für den Tourismus.