

EUROCAMPING 2023 Guida dei Campeggi



Target group: Camping and caravanning travelers



- Edition: 60.000 + 10.000
- 1x per year in March + December
- Closing date: 01.10.2022
- Distribution: Italy



Eurocamping is particularly popular on the Italian market. An absolute MUST-HAVE for every Italian camper and a popular reference book. The guide is distributed in Italy among camping equipment traders, TV rental companies, camping associations, camping clubs as well as at a number of important Italian tourism fairs.

The camping guide is also available online at www.campeggievillaggi.it

New 2023: „Camping & Glamping“, the new adapted camping guide, which has been published under the name „Camping in Italy“. This guide contains a selection of campsites and holiday villages in Italy, Croatia and Corsica and is distributed in two languages (German & English).

Camping & Glamping will have a circulation of 10,000 copies and will be distributed free of charge at trade fairs to interested glamping holidaymakers.

| Format | €-rate 4c | B | H |
|----------------------|-----------|--------|--------|
| 1/1 page* + 1/1 page | 2.685,- | 230 mm | 165 mm |
| 1/2 page + 1/2 page | 1.770,- | 210 mm | 76 mm |
| 1/3 page + 1/3 page | 1.450,- | 210 mm | 47 mm |
| 1/4 page + 1/4 page | 1.295,- | 210 mm | 37 mm |



* + 5 mm bleed

www.campeggievillaggi.it

| Banner, rates per month | | Pagina Nazione | Pagina Zona Turistica |
|----------------------------------------------------------------------------------|---------|-------------------|--------------------------|
| Medium Square Banner (400 x 300 px) | | € 1.500,- | € 1.000,- |
| Small Square Banner (400 x 200 px) | | € 750,- | € 500,- |
| Eurocamping Package ARGENTO nur online Eintrag (IT - EN - DE - NL) | € 650,- | | |
| Eurocamping Package ORO nur online Eintrag (IT - EN - DE - NL - FR - PL) | € 800,- | | |
| Eurocamping Package ARGENTO (inkl. Top-Platzierung) (IT - EN - DE - NL) | | € 950,- | € 820,- |
| Eurocamping Package ORO (inkl. Top-Platzierung) (IT - EN - DE - NL - FR - PL) | | € 1.050,- | € 920,- |

Unser Herz schlägt für den Tourismus.