

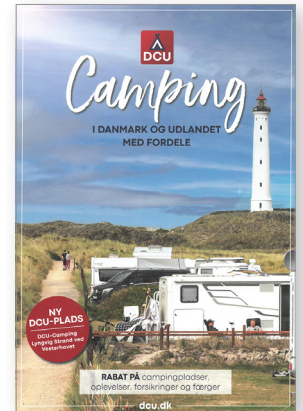
DCU Campingbogen „Campér med fordele“ 2024



Target group: Camping and caravanning travelers



- Edition: 50.000
- 1x per year in January - 15.01.2024
- Closing date: 11.09.2023
- Distribution: Denmark



DCU Campingbogen – Camping guide published by DCU (Dansk Camping Union).
DCU Campingbogen / Fordelsbogen (members camping guide) contains of all 23 owned DCU-campsites, over 100 campsites in Danmark and 600 campsites all over Europe, which also guarantee a DCU-member benefit.
This guide is free of charge to the 50.000 members and is also available on the trade fair „Ferie for Alle“ (Herning / Denmark), on all DCU campsites, the DCU test centres and Kosan Gastcentre.

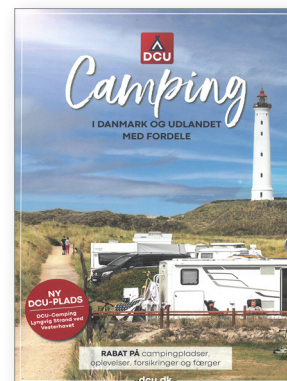
Package X-Large			
Description	Print	Online	€-rate
1/1 page 4c in DCU Campingbogen (134 x 220 mm)	X		€ 4.285,-
max. 10 photos / video + link www.dcu.dk		X	
1 advertorial newsletter		X	
1 small advertorial in magazine Camping-Fritid	X		
Put on top dcu.dk		X	

Package Large			
Description	Print	Online	€-rate
3/5 page 4c in DCU Campingbogen (134 x 128 mm)	X		€ 3.384,-
max. 6 photos / video + link www.dcu.dk		X	
1 small advertorial in magazine Camping-Fritid		X	
Put on top dcu.dk		X	

Unser Herz schlägt für den Tourismus.

DCU Campingbogen „Campér med fordele“ 2024

Target group: Camping and caravanning travelers



Package Medium			
Description	Print	Online	€-rate
2/5 page 4c in DCU Campingbogen (134 x 84mm)	X		€ 2.635,-
max.2 photos + Link www.dcu.dk		X	

Velikost	€ 4c	€ c/b	Š	V
1/5 page incl. link & photo	1.255,-	834,-	134 mm	40 mm

ONLINE www.DCU.dk

Top Banner (930 x 180 px) will be shown on all pages, ROS, 50.000 impressions	€ 1.082,- per month
Page Banner (300 x 250 px) will be shown on all pages „find camp site“ (former icamp.dk), ROS, 50.000 impressions	€ 154,- per month
Newsletter with link to website 1x per week 45.000 subscribers 1 banner	€ 482,- per newsletter
Put on top auf dcu.dk Placement in the search result lists of a region	€ 154,- per month
WeblinkPLUS Link to website & newsletter advertorial	€ 900,- per year
Weblink Link to website	€ 772,- per year



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Valid from May 2023 - thus all previous price lists lose their validity. All rates are net, plus VAT and exclusive shipping costs as well as repro, litho or design costs are not included. Price changes and errors excepted. [General terms & conditions](#)