

# DCU Campingbogen „Campér med fordele“ 2022



Target group: Camping and caravanning travelers



- Edition: 60.000
- 1x per year in January - 15.01.2022
- Closing date: 09.09.2021
- Distribution: Denmark



**DCU Campingbogen – Camping guide published by DCU (Dansk Camping Union).**  
DCU Campingbogen / Fordelsbogen (members camping guide) contains of all 23 owned DCU-campsites, over 100 campsites in Denmark and 600 campsites all over Europe, which also guarantee a DCU-member benefit.  
This guide is free of charge to the 50.000 members and is also available on the trade fair „Ferie for Alle“ (Herning / Denmark), on all DCU campsites, the DCU test centres and Kosan Gastcentre.

Package X-Large			
Description	Print	Online	€-rate
1/1 page 4c in DCU Campingbogen (113 x 194 mm)	X		€ 4.040,-
max. 10 photos / video + link www.dcu.dk		X	
1 advertorial newsletter		X	
1 small advertorial in magazine Camping-Fritid	X		
Put on top dcu.dk		X	

Package Large			
Description	Print	Online	€-rate
3/5 page 4c in DCU Campingbogen (113 x 114 mm)	X		€ 3.190,-
max. 6 photos / video + link www.dcu.dk		X	
1 small advertorial in magazine Camping-Fritid		X	
Put on top dcu.dk		X	

Unser Herz schlägt für den Tourismus.

# DCU Campingbogen „Campér med fordele“ 2022

Target group: Camping and caravanning travelers



Package Medium			
Description	Print	Online	€-rate
2/5 page 4c in DCU Campingbogen (113 x 74mm)	X		€ 2.485,-
max.2 photos / Video + Link www.dcu.dk		X	
Put on top dcu.dk		X	

Velikost	€ 4c	€ c/b	Š	V
1/5 page incl. link & photo	1.250,-	778,-	113 mm	34 mm

## ONLINE www.DCU.dk

Top Banner (930 x 180 px) will be shown on all pages, ROS, 50.000 impressions	€ 1.020,- per month
Page Banner (300 x 250 px) will be shown on all pages „find camp site“ (former icamp.dk), ROS, 50.000 impressions	€ 145,- per month
Newsletter with link to website 1x per week 45.000 subscribers 1 banner	€ 454,- per newsletter
Put on top auf dcu.dk Placement in the search result lists of a region	€ 145,- per month
Link incl. picture	€ 727,- per year



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