

DCC Campingführer 2023

Target group: Camping and caravanning traveler



- Edition: 60.000
- 1x per year in December
- Closing date: 10.09.2022
- Distribution: Germany



Published by the **Deutscher Campingclub e.V. (DCC)**, Germany's largest professional association for caravan, motor home and tent tourists, with detailed site descriptions, winter sports service, touristic details and a separate nudism section. Over 7,000 European vacation sites in one volume.

For the 73rd year in a row, the DCC camping guide editors provide all necessary information together to make an objective assessment of campsites in Europe. The experts give recommendations - by campers for campers!

Format	€-rate 4c	B	H
1/1 page	5.210,-	144 mm	252 mm
1/2 page	2.860,-	144 mm	126 mm
1/2 page	2.860,-	67 mm	252 mm
1/3 page	2.080,-	144 mm	84 mm
1/4 page	1.550,-	144 mm	60 mm
1/8 page	950,-	144 mm	30 mm
1/8 page	950,-	67 mm	60 mm

Online camping guide www.3in1campen.de & NEW APP

Comfort Paket 9 pictures, 360° picture, placement on 1st priority, assumption of the print editorial, all pictograms, Youtube-video, link to website, e-mail address, pdf downloads, banner on homepage in rotation	€ 1.110,-
Standard Paket 5 pictures, placement on 2nd priority, assumption of the print editorial, all pictograms, 1 video, link to website, e-mail address,	€ 610,-
Basic Paket 1 picture, placement on 3rd priority, assumption of the print editorial, all pictograms, e-mail address	€ 410,-



Unser Herz schlägt für den Tourismus.