

DCC Campingführer online

www.guide.camping-club.de

Target group: Campers and caravan holiday makers



On the brand-new website of the **German Camping Club (DCC)** www.guide.camping-club.de the users find not only 22,000 campgrounds in all over Europe, but also further important information to caravans, motorhomes and tents.

Old proven the GPS periphery search with integrated route planner as well as many further new features. As a marketing customer, you will not only receive a detailed page with pictures, video integration and higher visibility, but will also be well visible in the APP of the DCC!

Description	L Package	M Package	S Package
Editorial entry in website and app	X	X	X
Pictograms with explanations	X	X	X
Pictures of campsite up to 30 pieces	X	X	X
Youtube-Video	X	X	X
Placement of a pdf sheet	X	X	X
Placement in the hit list	1st priority	2nd priority	3rd priority
Link to own campsite homepage	X	X	
Logo	X	X	
Highlighting in the map view	X	X	
Integration of social media activities	X		
Link to own booking portal	X		
Banner in rotation (Homepage: destinations, top places, discounts)	X		
Promotional text presentation (SEO optimized) and automatic website image transfer	X		
RATE	€ 1.199,-	€ 699,-	€ 499,-

Unser Herz schlägt für den Tourismus.

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