

„Camping-Fritid“ 2024

Target group: Camping and caravanning travelers



- Edition: 50.000
- 8x per year
- Distribution: Denmark



Published by DCU by DCU (Dansk Camping Union)

The largest and most serious camping / leisure magazine in Scandinavia. It appears 8 times a year and is sent directly to the home of around 50,000 loyal subscribers that all go camping. The readers are very interested in camping and inspiration about travelling in whole Europe.

Format	rate € 4 c	B	H
2/1 pages*	3.921,-	434 mm	298 mm
1/1 page*	2.521,-	217 mm	298 mm
1/2 page	1.414,-	185 mm	124 mm
1/2 page	1.414,-	106 mm	298 mm
1/4 page	884,-	90 mm	124 mm
1/4 page	884,-	185 mm	60 mm

* + 5 mm bleed

ONLINE www.DCU.dk

Top Banner (930 x 180 px) will be shown on all pages, ROS, 50.000 impressions	€ 1.082,- per month
Page Banner (300 x 250 px) will be shown on all pages „find camp site“ (former icamp.dk), ROS, 50.000 impressions	€ 154,- per month
Newsletter with link to website 1x per week 45.000 subscribers 1 banner	€ 482,- per newsletter
Put on top auf dcu.dk Placement in the search result lists of a region	€ 154,- per month
WeblinkPLUS Link to website & newsletter advertorial	€ 900,- per year
Weblink Link to website	€ 772,- per year

Edition	Date of publication	Order deadline
01/2024	01/2024	15.11.2023
02/2024	02/2024	06.01.2024
03/2024	03/2024	27.01.2024
04/2024	04/2024	03.03.2024

Edition	Date of publication	Order deadline
05/2024	05/2024	29.03.2024
06/2024	06/2024	27.04.2024
07/2024	08/2024	10.06.2024
08/2024	10/2024	05.08.2024



Hot Deal for all advertisers in DCU Campingbogen!

20% discount on ads in Camping Fritid Magazin!

Unser Herz schlägt für den Tourismus.

IGL-Werbegesellschaft Ges.m.b.H., 5021 Salzburg, Österreich, Nußdorferstraße 5a - Telefon +43/662 45 36 15-0, Fax +43/662 45 20 38, office@igl.at

Valid from May 2023 - thus all previous price lists lose their validity. All rates are net, plus VAT and exclusive shipping costs as well as repro, litho or design costs are not included. Price changes and errors excepted. [General terms & conditions](#)