

Auto Bild Reisemobil 2022

Target group: Camping and caravanning travelers



- Edition: 37.465
- Readers: 230.000
- 8x per year
- Distribution: DACH



AUTO BILD REISEMOBIL accompanies its readers through the world of the caravanning scene since more than 7 years and has established itself as a fixture in the motorhome magazine market. This year, 10 editions are filled with service and purchase advices, dream routes with insider tips but also surprising editorials.

Format	€-rate 4c	B	H
1/1 page	6.600,-	185 mm	249 mm
1/2 page	3.300,-	185 mm	122 mm
1/3 page	2.200,-	185 mm	76 mm
1/4 page	1.650,-	93 mm	122 mm



CATEGORY: NEUES VOM CAMPINGPLATZ

Format	€-rate 4c	B	H
1/4 page	1.650,-	91 mm	120 mm
1/8 page	825,-	91 mm	60 mm
1/16 page	413,-	44 mm	60 mm

Edition	Date of publication	Order deadline	Edition	Date of publication	Order deadline
02+03/2022	13.01.2022	01.12.2021	08/2022	07.07.2022	15.05.2022
04/2022	10.03.2022	20.12.2021	09/2022	11.08.2022	15.06.2022
05/2022	07.04.2022	15.02.2022	10/2022	08.09.2022	15.07.2022
06/2022	12.05.2022	15.03.2022	11/2022	13.10.2022	15.08.2022
07/2022	09.06.2022	15.04.2022	12+01/2023	10.11.2022	15.09.2022

Unser Herz schlägt für den Tourismus.