

Auto Bild Caravan 2022

Target group: Camping and caravanning travelers



- Edition: 100.000
- Readers: 500.000
- 2x per year for the big trade fairs
- Distribution: DACH



AUTO BILD CARAVAN is published twice a year for the major trade fairs (CMT Stuttgart & Caravan Salon Düsseldorf). Not only the big news about the trade fairs are shown but also the most beautiful travel destinations with the associated campsites and lots of insider tips!

| Format | €-rate 4c | B | H |
|-----------|-----------|--------|--------|
| 1/1 Seite | 6.400,- | 185 mm | 249 mm |
| 1/2 Seite | 3.200,- | 185 mm | 122 mm |
| 1/3 Seite | 2.135,- | 185 mm | 76 mm |
| 1/4 Seite | 1.600,- | 93 mm | 122 mm |



| Edition | Date of publication | Order deadline |
|---------|---------------------|----------------|
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| 02/2022 | 19.08.2022 | 15.07.2022 |

Unser Herz schlägt für den Tourismus.