

ANWB Kleine Campings 2023

Target group: Camping and caravanning travelers






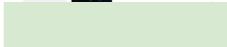
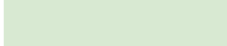
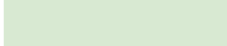
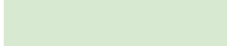



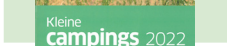

- Edition: 8.000
- 1x per year in February
- Closing date: 01.10.2022
- Distribution: Netherlands



Each small campsite has its own particular character and they have a small or larger range of (luxurious) facilities. What they all have in common is their small-scale character and not more than 60 pitches. **ANWB Kleine Campings** contains about 2,200 campsites that meet this criterion.

In 2021, ANWB introduced a specific classification for small campsites to make it easier for campers to search for and select these campsites.

The guide to small campsites is gaining ground, building interest and reaching more readers.

	Package Medium	Package Large	Package X-Large
 Photos campsite & surroundings	30 & 10	30 & 10	30 & 10
 Video	unlimited	unlimited	unlimited
 Link to own website	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
 Basic information & campsite text	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
 Mentioned on the page Small Campsites	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
 Campsite inspection stars	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
 Higher in search results	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
 Inspection report	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
 Publication on ANWB Routeplanner	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
 1/4 page editorial listing ANWB Guide to Small Campsites	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
 Advertisement (full color) ANWB Guide to Small Campsites	<input checked="" type="checkbox"/> 1/4 page 132 mm x 44 mm	<input checked="" type="checkbox"/> 1/2 page 132 mm x 92 mm	<input checked="" type="checkbox"/> 1/1 page 132 mm x 188 mm
 Bookable via anwb and / or CKE accepted	€ 500,00	€ 700,00	€ 1.000,00
 Not bookable via anwb or no CKE accepted	€ 600,00	€ 800,00	€ 1.100,00

Unser Herz schlägt für den Tourismus.