

ANWB Kampeer Kampioen

Target group: Camping and caravanning travelers



- Edition: 35.000
- Readers: 260.000
- 11x per year
- Distribution: Netherlands
- Camping holiday makers, who spend their holidays in foreign countries multiple times a year! Age > 45 years



From now on, the Kampeer en Caravan Kampioen will carry the title: **Kampeer Kampioen**. Through this name change, the ANWB is keen to emphasize that every camper is welcome. Because no matter how campers like to go camping, the ANWB is there to help them to enjoy their next camping adventure even more! It's a magazine that focuses on that wonderful, free feeling every camper is familiar with, whether they are on the road with a tent, caravan or motorhome. The magazine inspires and informs campers who go on holiday several times a year with their own caravan, motorhome or tent.

Format	€-rate 4c	B	H
1/1 page	6.100,-	195 mm	280 mm
1/2 page	3.660,-	195 mm	138 mm
1/2 page	3.660,-	96 mm	280 mm
1/4 page	1.830,-	195 mm	67 mm
1/4 page	1.830,-	46 mm	280 mm
1/4 page	1.830,-	96 mm	138 mm

Advertorial Branded Content: on enquiry

Edition	Publishing date	Order deadline	Edition	Publishing date	Order deadline
12/01 - 2022	09.12.2021	09.11.2021	07/2022	16.06.2022	17.05.2022
02/2022	20.01.2022	14.12.2021	08/2022	21.07.2022	21.06.2022
03/2022	17.02.2022	18.01.2022	09/2022	18.08.2022	19.07.2022
04/2022	17.03.2022	15.02.2022	10/2022	22.09.2022	23.08.2022
05/2022	14.04.2022	15.03.2022	11/2022	27.10.2022	27.09.2022
06/2022	12.05.2022	12.04.2022	12/01 - 2023	Dec 2022	Nov 2022

Unser Herz schlägt für den Tourismus.