

# ANWB Kampeer Kampioen

Target group: Camping and caravanning travelers



## FACTS

- Edition: 30.000
- Distribution: Netherlands
- 11x per year
- Camping holidaymakers who go on camping holidays several times a year and spend their holiday abroad! Age: >25 years



One of the most widely read camping magazine in the Netherlands is 'Kampeer & Caravan Kampioen'. It offers an eclectic mix of inspiring stories about camping holidays, the latest news and expert tips on camping equipment, accessories, care products, caravans, motorhomes and more.

With a broad readership and a comprehensive range of information, it is a popular source for camping enthusiasts in the Netherlands.

Format	€-rate 4c	B	H
1/1 page	6.100,-	195 mm	280 mm
1/2 page	3.660,-	195 mm	138 mm
1/2 page	3.660,-	96 mm	280 mm
1/4 page	1.830,-	195 mm	67 mm
1/4 page	1.830,-	46 mm	280 mm
1/4 page	1.830,-	96 mm	138 mm

**Advertorial Branded Content: on enquiry**

Edition	ET	AS
12/01 - 2025	12/2024	11/2024
02/2025	01/2025	12/2024
03/2025	02/2025	01/2025
04/2025	03/2025	02/2025
05/2025	04/2025	03/2025
06/2025	05/2025	04/2025

Edition	ET	AS
07/2025	06/2025	05/2025
08/2025	07/2025	06/2025
09/2025	08/2025	07/2025
10/2025	09/2025	08/2025
11/2025	10/2025	09/2025
12/01 - 2026	12/2025	11/2025

Unser Herz schlägt für den Tourismus.