

ANWB Kampeer Kampioen

Target group: Camping and caravanning travelers



- Edition: 30.000
- Readers: 260.000
- 11x per year
- Distribution: Netherlands
- Camping holiday makers, who spend their holidays in foreign countries multiple times a year! Age > 45 years



From now on, the Kampeer en Caravan Kampioen will carry the title: **Kampeer Kampioen**. Through this name change, the ANWB is keen to emphasize that every camper is welcome. Because no matter how campers like to go camping, the ANWB is there to help them to enjoy their next camping adventure even more! It's a magazine that focuses on that wonderful, free feeling every camper is familiar with, whether they are on the road with a tent, caravan or motorhome. The magazine inspires and informs campers who go on holiday several times a year with their own caravan, motorhome or tent.

| Format | €-rate 4c | B | H |
|----------|-----------|--------|--------|
| 1/1 page | 6.100,- | 195 mm | 280 mm |
| 1/2 page | 3.660,- | 195 mm | 138 mm |
| 1/2 page | 3.660,- | 96 mm | 280 mm |
| 1/4 page | 1.830,- | 195 mm | 67 mm |
| 1/4 page | 1.830,- | 46 mm | 280 mm |
| 1/4 page | 1.830,- | 96 mm | 138 mm |

Advertorial Branded Content: on enquiry

| Edition | Publishing date | Order deadline | Edition | Publishing date | Order deadline |
|--------------|-----------------|----------------|--------------|-----------------|----------------|
| 12/01 - 2023 | 08.12.2022 | 07.11.2022 | 07/2023 | 15.06.2023 | 16.05.2023 |
| 02/2023 | 19.01.2023 | 13.12.2022 | 08/2023 | 20.07.2023 | 20.06.2023 |
| 03/2023 | 16.02.2023 | 17.01.2023 | 09/2023 | 17.08.2023 | 18.07.2023 |
| 04/2023 | 16.03.2023 | 14.02.2023 | 10/2023 | 21.09.2023 | 22.08.2023 |
| 05/2023 | 13.04.2023 | 14.03.2023 | 11/2023 | 26.10.2023 | 26.09.2023 |
| 06/2023 | 11.05.2023 | 11.04.2023 | 12/01 - 2024 | 07.12.2023 | 07.11.2023 |

Unser Herz schlägt für den Tourismus.