

ANWB Go Camping 2022

Target group: Camping and caravanning travelers



- Edition: 150.000
- Readers: 425.000
- Distribution: The Netherlands
- Target group: young families with kids



Families with young children who don't mind spending some money when they are on holidays? This glossy will light their campfire. This stylish magazine and its online equivalent will connect you directly with a very enthusiastic audience.

From accommodation to region

Whether campers travel to campsites bringing their own tents or caravans or hire fully equipped lodges - in this inspiring magazine, campers will find popular, surprising and inspiring regions and the related campsites. The practical tips & tricks and articles about campsites, pitches and rental accommodation will give the loyal group of readers many pages of holiday inspiration.

Format	W	H	€ rate
2/1 pages*	406 mm	240 mm	5.940,-
1/1 page*	203 mm	240 mm	2.970,-
1/2 page	89 mm	220 mm	1.850,-
1/4 page	89 mm	107,5 mm	990,-

* + 5 mm bleeding

Branded Content Packages ¹	
2/1 Branded Content (Editorial) & 1/1 page ad	7.600,-
1/1 Branded Content (Editorial)	3.560,-
1/2 Branded Content (Editorial)	2.070,-
1/4 Branded Content (Editorial)	1.400,-

¹ just for bookable campsites via anwb.nl

Edition	Publishing date	Closing date
02/2021	23.11.2021	18.09.2021
01/2022	29.03.2022	21.01.2022

Unser Herz schlägt für den Tourismus.