

ANWB Erkende Campings 2025

Target group: Camping and caravanning travelers



- Edition: up to 250.000
- 1x per year in December
- Closing date: 05.09.2024
- Distribution: Netherlands



Quality campsites in Europa in one handy guide

For people in the Netherlands, the ANWB is one of the most reliable starting point when they are looking for a quality campsite. The ANWB Erkende Campings guide 2025 lists all ANWB-awarded campsites. These are all campsites that have been awarded three to five stars by the ANWB's independent campsite inspection.

The guide provides a reader-friendly overview of the highest-quality campsites in Europe - campsites that the ANWB would warmly recommend to campers.



Tailor Made / XL Package

Description	Guide	Online	Rate per year
1/1 insert (132 x 188 mm, 148 x 205 mm + 5 mm)	X		6.220,-
Editorial listing 1/4 page 4c	X		
Profile shown in search results above campsites with PREMIUM		XXX	
Power Rotation rotation of your campsite in the TOP 3 search results		X	
Your campsite rotating as an ad on BASIC campsites		X	
Hero picture on the PiNCAMP homepage (in rotation)		X	
Unlimited amount of pictures		X	
Publication of the ANWB route planner, presentation of the ANWB classification & CKE discounts (if available)		X	
Ad-free: no other campsites shown on your own PiNCAMP profile		X	
Link to your homepage and display of phone number and e-mail address		X	
Theme campaign on a suitable topic		X	
Your logo on your PiNCAMP profile		X	
Detailed description of your campsite, specifically optimized for Google		X	
Link to your homepage in your image gallery		X	
Improved visibility through integration in search by date		X	
Fair booking commissions		X	

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Plus / L Package			
Description	Guide	Online	Rate per year
1/2 insert (132 x 92 mm)	X		3.820,-
Editorial listing 1/4 page 4c	X		
Profile shown in search results above campsites with COMFORT		XX	
Power Rotation rotation of your campsite in the TOP 3 search results		X	
Unlimited amount of pictures		X	
Publication of the ANWB route planner, presentation of the ANWB classification & CKE discounts (if available)		X	
Ad-free: no other campsites shown on your own PiNCAMP profile		X	
Link to your homepage and display of phone number and e-mail address		X	
Theme campaign on a suitable topic		X	
Your logo on your PiNCAMP profile		X	
Detailed description of your campsite, specifically optimized for Google		X	
Link to your homepage in your image gallery		X	
Improved visibility through integration in search by date		X	
Fair booking commissions		X	

Basic / M Package			
Description	Guide	Online	Rate per year
1/4 insert (132 x 44 mm)	X		2.405,-
Editorial listing 1/4 page 4c	X		
Profile shown in search results above campsites with BASIC		X	
Unlimited amount of pictures		X	
Publication of the ANWB route planner, presentation of the ANWB classification & CKE discounts (if available)		X	
Ad-free: no other campsites shown on your own PiNCAMP profile		X	
Link to your homepage and display of phone number and e-mail address		X	
Theme campaign on a suitable topic		X	
Your logo on your PiNCAMP profile		X	
Detailed description of your campsite, specifically optimized for Google		X	
Link to your homepage in your image gallery		X	
Improved visibility through integration in search by date		X	
Fair booking commissions		X	

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