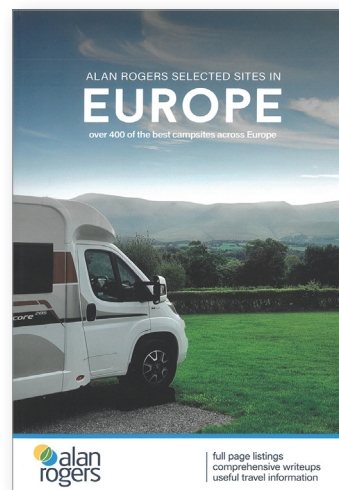


Alan Rogers Camping Guide 2025

Target group: Camping and caravan travelers



- Edition: 25.000
- 1x per year in February
- Closing date: 16.09.2024
- Distribution: Great Britain



In 2025, the 57th edition of the **Alan Rogers Camping Guide** will be released.

Present also your campsite in this guide.

The distribution of the book will be at fairs and exhibitions, over the online book trade as well as selected caravan providers. The buyer can choose between a printed paperback book and a e-paper.

Description	€-rate 4c	B	H
New campsite supplement (inconjunction with a Web listing)	120,-		
Web only	360,-		
Web & Guide (editorial with description + 2 photos)	1.085,-		
Web & Guide + 1/2 page* ad 4c	2.060,-	160 mm	122,5 mm
Web & Guide + 1/1 page* ad 4c	2.675,-	160 mm	245 mm

+ 3 mm bleed each side

An enhanced listing contains: <ul style="list-style-type: none">- Improved exposure on the AR website- Description in proper English (SEO proof) and 5 pictures and link to the official website- Promotion on YouTube and Vimeo video and enhancement of 2 accommodation types (if requested)	€ 360,-
NEW: YouTube Campsite of the Month Podcast <p>Highlight your site on the new „Campsite of the Month“ feature in association with the Motorhome Matt Podcast. This monthly feature gives you the opportunity to showcase your site on the UK's #1 motorhome podcast. Videos are presented by Matt Simons (Motorhome Home Matt) and Rob Fearn (Alan Rogers Editor) - see example The presentation lasts approx. 3 minutes and includes content on your campsite, facilities, activities and regional tourist attractions. The Podcast is available on Spotify, Apple, Amazon, YouTube and more & shared on social media.</p>	€ 575,-

www.alanrogers.com

- 2.5 mio. page views 2023
- 214,000 unique users in 2023
- 420,000 sessions in 2023
- Average age of 35 - 44 years

Unser Herz schlägt für den Tourismus.

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Valid from May 2024 - thus all previous price lists lose their validity. All rates are net, plus VAT and exclusive shipping costs as well as repro, litho or design costs are not included. Price changes and errors excepted. [General terms & conditions](#)